

A GRAPHIC DESIGNER WHO SPECIALIZES  
IN THE “UNORDINARY DESIGN” BRINGING OUT  
THE NOT SO TYPICAL TYPOGRAPHICAL  
SOLUTION OR LAYOUT DESIGN.

TAYLOR  
SMITH  
graphic designer



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[HTTPS://WWW.TAYLORSGRAPHICDESIGNS.COM/](https://www.taylorsgraphicdesigns.com/)

## EDUCATION

BACHELOR OF ARTS / GRAPHIC DESIGN

Lasell University 2020

1844 Commonwealth Avenue, 02466

## AWARDS & CERTIFACATIONS

Graphic Design Collaboration Award:  
3D Design, Publication Design & Senior Thesis

GPA 3.98

Deans List 4 years

## SKILLS

MICROSOFT WORD



MICROSOFT POWERPOINT



ADOBE INDESIGN



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE XD



## LEADERSHIP POSITIONS

**CREATIVE DIRECTOR OF TARNISHED MAGAZINE 2019-PRESENT**

To create an adhesive one of a kind visual arts  
magazine, overseeing the design process, and  
overall presenting an award winning magazine.

**ASSOCIATE ART DIRECTOR OF POLISHED MAGAZINE 2018-2019**

To help other graphic designers with their layouts  
and to create an overall sense of togetherness.

**CO-PRESIDENT OF GRAPHIC DESIGN LEAGUE 2018-PRESENT**

Conduct meetings for designers seeking help,  
and coordinate weekly projects for clients, and bring  
together the design community.

**CO-PRESIDENT OF PICK UP SOCCER 2018-PRESENT**

Create an atmosphere for the community to play  
soccer without the stress of having a commitment.

**LEAD CORE SCHOLAR 2018-PRESENT**

Conducting campus wide research and analyzing  
diversity and inclusion through conducting student  
lead student focus groups and presenting our research.

## EXPERIENCE

**BATH & BODY WORKS MANAGER 2019-PRESENT**

A Supervisor who supports delivering sales plan through  
effective execution of store and operational tasks.

**AME & LULU GRAPHIC DESIGN INTERN**

Support with every day tasks such as creating content  
for social media, and editing model photos for websites.